INTEGRATED NUTRITION CONFERENCE

NOVEMBER 14-16, 2016
NAIROBI, KENYA
#INC2016

program

RESPONDING WITH THE PRIVATE SECTOR FOR GREATER NUTRITION IMPACT

INNOVATE - INTEGRATE - MOTIVATE
Welcome to the 2016 Integrated Nutrition Conference!

We’re excited to have you with us in Nairobi. This year’s conference brings together businesses, government, academia, the donor community, and civil society to explore how we can improve the impact of nutrition-relevant programming.

Today, one out of three people worldwide suffers from some form of malnutrition. When children don’t get the right nutrition, their growth and cognitive development are impaired. They are also less active and more prone to illness. The cumulative effects of malnutrition can be devastating to families and communities, not only affecting people’s health and wellbeing, but also stifling their economic growth and their efforts to escape poverty and respond to shocks. Solutions to these issues are complex and require collaborative, multi-sectoral, and integrated efforts.

Partnerships offer enormous potential for innovating across sectors because they harness the capabilities, strengths, and resources of each partner toward the common goal of improved nutrition of vulnerable populations. The private sector brings their own set of strengths to the mix: innovation, efficiency, resources, knowledge, networks, reach, and influence. Partnerships with the private sector are essential to promote local, more sustainable solutions that advance our cause and bring mutual benefit.

During the next two days, we will have the privilege of hearing from speakers and panelists representing an impressive diversity of sectors, businesses, institutions, and perspectives. We will share and discuss promising partnership and business models; tools, technologies, and practices; and initiatives, policies, and investments necessary to assure optimal nutrition. On the third day, we will invite you to attend an exhibition at The Sarit Centre that will feature innovative technologies, products, services, and practices.

At Catholic Relief Services (CRS), we are fully committed to supporting robust partnerships to improve nutrition for all, especially the most vulnerable, across the diverse geographies where we serve. We hope you enjoy this conference and exhibition, and look forward to working with you to achieve a long-lasting, positive impact for those in need.

Thank you for your participation!

Schuyler Thorup
Executive Vice President, Overseas Operations
Catholic Relief Services
The First Integrated Nutrition Conference took place in September 2015, organized by CRS’ East Africa Regional Office in partnership with the CGIAR Research Program on Agriculture for Nutrition and Health (A4NH). Roughly 160 practitioners, researchers, and donors converged in Nairobi to discuss New Approaches for Integrated Strategies to Improve Children’s Lives, focusing on the first thousand days and the East Africa Region.

It was truly a time of learning through different perspectives and program experiences from colleagues across many sectors. It was also a time to challenge ourselves and ask important questions. Key take-aways and questions from those attending were:

1. Although we recognize good nutrition is critical in the first thousand days, children live within a family context; thus, it is key to consider the family as a whole, not forgetting the needs of adolescent girls, the elderly, and caretakers.
2. The question heard often during Q&A, group work, and in informal discussion was, “Where is the private sector?” We recognized an essential group of stakeholders was missing from the conversation.

This is how the 2016 Integrated Nutrition Conference came about, with its theme, Responding with the Private Sector for Greater Nutrition Impact. Engaging the private sector is essential because of the complexity and crosscutting nature of the issues at hand, the importance of collaboration and partnership to address these, and the potential for greater reach, impact, and sustainability of optimal nutrition outcomes. The main objectives of this conference are to identify partnership strategies to accomplish identified nutrition outcomes, and to leverage products, services, technologies, and practices to support these outcomes. Each objective has three conference tracks, as outlined next.

Conference Objectives and Tracks

Objective 1: Identify strategies for civil society, government, and academia for partnering with the private sector in addressing nutritional needs of vulnerable populations

Track 1: Partnership models between the private sector and other entities (government, civil society, INGO, academia) for improved nutrition

Track 2: Donor investments in facilitating private sector partnerships with civil society, government, and academia for improved nutrition

Track 3: Private sector business models that support nutritional outcomes

Objective 2: Leveraging products, services, technologies, and practices that support the nutritional needs of vulnerable populations

Track 1: Current and promising products, technologies, and practices for improved nutrition

Track 2: Sharing experiences in building the evidence on products, services, technologies, and practices that improve nutritional outcomes

Track 3: Initiatives for ensuring safety, cost-effectiveness and quality of products, services, technology, and practices that meet the nutritional needs of vulnerable populations
# agenda at a glance

**Monday, November 14, 2016**

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<td>8:00-9:00</td>
<td><strong>Registration</strong></td>
<td>Jacaranda Centre</td>
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<td>9:00-9:15</td>
<td><strong>Conference Opening</strong></td>
<td>Jacaranda Centre</td>
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<tr>
<td>9:15-9:30</td>
<td><strong>Welcome Speech</strong></td>
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<td>9:30-10:00</td>
<td><strong>Keynote Address</strong></td>
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<td>Improving nutrition in food insecure markets</td>
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<td>10:00-11:00</td>
<td><strong>Plenary Panel</strong></td>
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<td>Collaboration across sectors for optimal nutrition: different stakeholders' perspectives</td>
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<td>11:00-11:10</td>
<td><strong>Introduction to Partnership Exchange</strong></td>
<td>Jacaranda Centre</td>
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<td>11:10-11:40</td>
<td><strong>Tea/Coffee Break</strong></td>
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<tr>
<td>11:40-1:15</td>
<td><strong>Concurrent Sessions</strong></td>
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<td>- Session A: Partnership models between the private sector and other entities (government, civil society, INGO, academia) for improved nutrition</td>
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<td>- Session B: Initiatives for ensuring safety, cost-effectiveness and quality of products, technology, and practices that meet the nutritional needs of vulnerable populations</td>
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<td>- Session C: Sharing experiences in building the evidence on products, services, technologies, and practices that improve nutritional outcomes</td>
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<td>1:15-2:15</td>
<td><strong>Lunch</strong></td>
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<td>2:15-2:45</td>
<td><strong>Poster Session</strong></td>
<td>Jacaranda Lawns</td>
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<td>2:45-4:15</td>
<td><strong>Partnership Exchange</strong></td>
<td>Jacaranda Centre, Wariara and Karume</td>
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<tr>
<td></td>
<td>This session of group discussion focuses on partnership experiences, challenges, and successful engagement</td>
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<td>4:15-5:15</td>
<td><strong>Plenary Panel</strong></td>
<td>Jacaranda Centre</td>
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<td>Donor investments that facilitate private sector partnerships with civil society and government for improved nutrition</td>
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<td>5:15-5:30</td>
<td><strong>Plenary</strong></td>
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<td>Collaboration among partners for optimal nutrition: What will keep us awake tonight?</td>
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<tr>
<td>5:30-6:30</td>
<td><strong>Cocktail Hour</strong></td>
<td>Pagola Grounds</td>
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# Agenda at a Glance

**Tuesday, November 15, 2016**

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<th>Time</th>
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<tr>
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<td><strong>Registration</strong></td>
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</table>
| 8:30-9:00 | **Welcome**  
              - Review of Day 1  
              - Reports from group work | Jacaranda Centre    |
| 9:00-10:00 | **Plenary Panel**  
              - Collaborating for optimal nutrition: partnership business initiatives | Jacaranda Centre    |
| 10:00-10:30 | **Tea/Coffee Break**                                                   | Jacaranda Centre    |
| 10:30-11:30 | **Plenary Panel**  
              - Collaboration across sectors for optimal nutrition: policies and the private sector | Jacaranda Centre    |
| 11:30-11:45 | **Plenary Conversation**  
              - Collaboration across sectors for optimal nutrition: food systems and healthy diets | Jacaranda Centre    |
| 11:45-1:15  | **Partnership Exchange**  
              - This session of group discussion focuses on different sector strengths, identifying opportunities to improve nutrition outcomes, and next steps moving forward | Jacaranda Centre, Wariara and Karume |
| 1:15-2:15   | **Lunch (poster discussions at selected tables)**  
              - Restaurant | Restaurant |
| 2:15-3:45   | **Concurrent Session**  
              - Session D: Private sector business models that support nutritional outcomes  
              - Session E: Current and promising products, services, technologies, and practices for improved nutrition | Wariara Room, Karume Room |
| 3:45-4:00   | **Tea/Coffee Break**                                                    | Jacaranda Centre    |
| 4:00-4:45   | **Plenary Closing Session**                                             | Jacaranda Centre    |

**Wednesday, November 16, 2015**

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<thead>
<tr>
<th>Time</th>
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| 8:00-5:00 | **Exhibition**  
              - Free and open to the public. Exhibitors will display, demonstrate, and sell their products, technologies, and services designed to improve nutrition. | Sarit Centre |
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**Monday, November 14, 2016**

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<td>Master of Ceremony</td>
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<td></td>
<td>Bill O’Keefe, Vice President, Government Relations and Advocacy, Catholic Relief Services</td>
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<tr>
<td>9:15-9:30</td>
<td>Welcome Speech</td>
<td>Gladys Mugambi, Head, Nutrition and Dietetics Unit, Ministry of Health, Kenya</td>
<td>Jacaranda Centre</td>
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<td>Most Rev. Martin Kivuva, Archbishop, Catholic Archdiocese of Mombasa, Kenya</td>
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<td>Schuyler Thorup, Executive Vice President, Overseas Operations, Catholic Relief Services</td>
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<tr>
<td>9:30-10:00</td>
<td>Keynote Address</td>
<td>Chris Policinski, President &amp; CEO, Land O’Lakes, Inc.</td>
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<td>Gladys Mugambi, Head, Nutrition and Dietetics Unit, Ministry of Health, Kenya</td>
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<td>George Owuor Jr., Government Relations and Policy Lead, Equatorial Africa, Procter and Gamble</td>
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<td>Mildred Irungu, Project Management Specialist, Agriculture and Nutrition, USAID/Kenya</td>
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<td>Dominic Godana, Country Representative, GAIN, Kenya</td>
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<td>Betty Bugusu, Managing Director, International Food Technology Center, Purdue University</td>
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<td>11:00-11:10</td>
<td>Introduction to partnership exchange</td>
<td>Everlyn Matiri, Regional Technical Advisor, Nutrition, East Africa Regional Office, Catholic Relief Services</td>
<td>Jacaranda Centre</td>
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<td>11:10-11:40</td>
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11:40-1:15 Concurrent Sessions

**Session A**
Partnership models between the private sector and other entities (government, civil society, INGO, academia) for improved nutrition

**Moderator**
Sister Pauline Acayo, Project Coordinator, SCORE ECD Project, Catholic Relief Services

**Presentations**
- Operationalizing multi-sectoral coordination and collaboration strategies for improved nutrition, Samantha Clark, Food Security and Nutrition Specialist, SPRING/JSI Research & Training Institute, Inc.
- Marketplace for nutritious foods, Dan Haswell, Project Manager, Global Alliance for Improved Nutrition (GAIN)
- Scaling up small-scale food processing to promote food security for women subsistence farmers and children in rural Vietnam, Yvonne Yuan, Associate Professor, School of Nutrition, Ryerson University and Le Van Chi, Sales Manager, NIN and NINFOODS
- Women entrepreneurs creating market pull for nutritious products in rural Bangladesh, Nick van der Velde, Project Manager, BoP Innovation Center

**Location**
Jacaranda Centre

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**Session B**
Initiatives for ensuring safety, cost-effectiveness and quality of products, services, technology, and practices that meet the nutritional needs of vulnerable populations

**Moderator**
Betty Bugusu, Managing Director, International Food Technology Centre, Purdue University

**Presentations**
- Creating a platform to engage the private sector in nutrition: SUN Business Network Zambia, Raphael Siwiti, Manager, SUN Business Network Zambia, U.N. World Food Programme (WFP)
- Realizing the link between food safety and nutrition security: the case of aflatoxin control across food systems in Africa, Amare Ayalew, PACA Program Manager, Department of Rural Economy and Agriculture, African Union Commission
- Improved nutrition through safe and effective pest and crop management strategies for vegetable value chain in the humid tropics, Danny Coyne, Soil Health Scientist, International Institute of Tropical Agriculture (IITA), Tanzania

**Location**
Wariara Room

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**Session C**
Sharing experiences in building the evidence on products, services, technologies, and practices that improve nutritional outcomes

**Moderator**
David Leege, Director, University Engagement and Research, Catholic Relief Services

**Presentations**
- Affordable nutritious foods for women (ANF4W) in Kenya, Nicola Martin, Global Coordinator, Affordable Nutritious Foods for Women, GIZ
- Leveraging native nutrient dense plants in development of market-led instant fortified grain foods, Mario G. Ferruzzi, Plants for Human Health Institute, Department of Food, Bioprocessing and Nutrition Sciences, North Carolina State University
- Micronutrient powders: does the anti-nutrient content affect the in vitro bio-accessibility of iron and zinc? Juliana Kiio, Lecturer, Kenyatta University
- Radio soap operas prompt social and behavior change for improved nutrition in pastoralist communities of Ethiopia, Vimbai Chishanu, PRIME Program Nutrition Behaviour Change and Communication Advisor and Adriane Seibert, Senior Nutrition Advisor, Mercy Corps

**Location**
Karume Room
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<td><strong>Poster Session</strong></td>
<td>Presentations of posters</td>
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<td><strong>Partnership Exchange</strong></td>
<td>Room Facilitators</td>
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<td>• Carmen Jaquez, Practice Area Manager, Dairy, Livestock and Environment, Land O’Lakes</td>
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<td>• Veronica Imelda Awino, Nutrition and Health Advisor, Action Against Hunger</td>
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<td>• Cecilie Kjeldsberg, Independent Consultant</td>
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<td><strong>Moderator</strong></td>
<td>Beth Collins, Director, Impact Investing, Catholic Relief Services</td>
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<td><strong>Panelists</strong></td>
<td>George Bigirwa, Regional Head, East and Southern Africa, Alliance for a Green Revolution in Africa (AGRA)</td>
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<td>Martha Nyagaya, Nutrition Manager, Children’s Investment Fund Foundation (CIFF)</td>
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<td>Marian Odenigbo, Special Adviser on Nutrition-Sensitive Agriculture, East and Southern Africa Division, IFAD</td>
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<td>Andrew Read, Feed the Future Coordinator and Agriculture Team Lead, Office of Economic Growth, USAID/Kenya</td>
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<td><strong>Plenary</strong></td>
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<td>Collaboration among partners for optimal nutrition: What will keep us awake tonight?</td>
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<td><strong>Closing Day 1</strong></td>
<td>Mary Hennigan, Senior Technical Advisor, Nutrition, Catholic Relief Services</td>
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<tr>
<td>5:30-6:30</td>
<td><strong>Cocktail Hour</strong></td>
<td>Bill O’Keefe, Government Relations and Advocacy, Vice President, Catholic Relief Services</td>
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<td><strong>Master of Ceremony</strong>&lt;br&gt;Bill O’Keefe, Vice President, Government Relations and Advocacy, Catholic Relief Services</td>
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<td></td>
<td><strong>Partnership Exchange Room Facilitators</strong>&lt;br&gt;- Carmen Jaquez, Practice Area Manager, Dairy, Livestock and Environment, Land O’Lakes&lt;br&gt;- Veronica Imelda Awino, Nutrition and Health Advisor, Action Against Hunger&lt;br&gt;- Cecilie Kjeldsberg, Independent Consultant</td>
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<tr>
<td>9:00-10:00</td>
<td><strong>Plenary Panel</strong>&lt;br&gt;Collaborating for optimal nutrition: partnership business initiatives</td>
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<td><strong>Moderator</strong>&lt;br&gt;Jennifer Burns, Senior Technical Advisor, Nutrition, Catholic Relief Services</td>
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<td><strong>Panelist</strong>&lt;br&gt;- Emma Caddy, Co-Founder, Tiny Totos&lt;br&gt;- Yannick Ntirushwa, Senior Customer and Partnerships Manager, EarthEnable&lt;br&gt;- Catherine Edward, Smallholder Farmer, Soya ni Pesa, Tanzania&lt;br&gt;- Serge Ranaivojaona, Managing Director, BushProof</td>
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<td>Tea/Coffee Break</td>
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<td><strong>Presenter</strong>&lt;br&gt;- Grainne Moloney, Chief of Nutrition, United Nations Children’s Fund, UNICEF Kenya</td>
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<td><strong>Panelist</strong>&lt;br&gt;- Terrie Wefwafwa, CEO, Karibuni and Chair, IBFAN&lt;br&gt;- Namukolo Covic, Research Coordinator, A4NH/IFPRI&lt;br&gt;- Hope Kasimbazi, Outreach and Partnership Officer, Early Steps Program, Private Sector Foundation Uganda</td>
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<tr>
<td>11:30-11:45</td>
<td><strong>Plenary Conversation</strong>&lt;br&gt;Collaboration across sectors for optimal nutrition: food systems and healthy diets</td>
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<td><strong>Room Facilitators</strong>&lt;br&gt;- Shaun Ferris, Director, Agriculture and Livelihoods, Catholic Relief Services&lt;br&gt;- Agnes Kalibata, President of AGRA, Global Panel on Agriculture and Food Systems for Nutrition</td>
<td>Jacaranda Centre</td>
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<td>11:45-1:15</td>
<td><strong>Partnership Exchange</strong>&lt;br&gt;Room Facilitators&lt;br&gt;- Carmen Jaquez, Practice Area Manager, Dairy, Livestock and Environment, Land O’Lakes&lt;br&gt;- Veronica Imelda Awino, Nutrition and Health Advisor, Action Against Hunger&lt;br&gt;- Cecilie Kjeldsberg, Independent Consultant</td>
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**Rooms:**
- Jacaranda Centre
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<tr>
<td>2:15-3:45</td>
<td>Private sector business models that support nutritional outcomes</td>
<td>Wariara Room</td>
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<td><strong>Moderator</strong></td>
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<td>Felicien Randriamanantenasoa, Regional Technical Advisor, West Africa</td>
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<td>Nutrition and Community Health, Catholic Relief Services</td>
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<td><strong>Presentations</strong></td>
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<td></td>
<td>• Business models and their role in nutrition, Senior Manager, Agriculture</td>
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<td>and Nutrition, Global Alliance for Improved Nutrition (GAIN)</td>
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<td>• Tilapia in rural Kenya, Managing Director, Pioneer Fish Farm</td>
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<td>• Value addition of beans in Kenya, Managing Director, Smart Logistics</td>
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<td>Solutions</td>
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<td>• Peanut butter in Mozambique, Owner, Xikhaba Limitada</td>
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<td>• How profitable is the private sector investment in biofortification?</td>
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<td>A case study of firms in Nigeria, Lecturer, Department of Agricultural</td>
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<td>Economics, Obafemi Awolowo University</td>
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## Session E

Current and promising products, services, technologies, and practices for improved nutrition

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<td><strong>Moderator</strong></td>
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<td>Austin Beebe, Regional Technical Advisor, WASH, Regional Office, Catholic</td>
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<td><strong>Presentations</strong></td>
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<td>• “Shamba Chef” reaching millions through TV, Director, Mediae</td>
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<td>• Engaging the private sector in promoting value addition in the</td>
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<td>cassava value chain for improved food and nutrition security:</td>
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<td>case of true trade, Nutrition and Gender Coordinator, Self Help Africa</td>
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<td>• Where is my food? Partnering with the private sector to tackle</td>
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<td>post-harvest losses, PICS Project Manager, Catholic Relief Services</td>
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<td>• Simple (and new), methods for aflatoxin reduction in groundnuts, Founder</td>
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<td>and Director of Research and Development, The Full Belly Project</td>
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<td>Report of group work</td>
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<td>Reflections from participants</td>
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<td>Vote of thanks</td>
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<td><strong>Moderator</strong></td>
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<td>Bill O’Keefe, Vice President, Government Relations and Advocacy, Catholic Relief Services</td>
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<td><strong>Partnership Exchange Room Facilitators</strong></td>
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<td>• Carmen Jaquez, Practice Area Manager, Dairy, Livestock and Environment, Land O’Lakes</td>
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<td>• Veronica Imelda Awino, Nutrition and Health Advisor, Action Against Hunger</td>
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<td><strong>Participants</strong></td>
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<td>• Mildred Irungu, Project Management Specialist, Agriculture and Nutrition, USAID/Kenya</td>
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<td>• Lydia Mbevi, Regional Gender and Youth Advisor, Africa, ACVI/VOCA</td>
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<td>• Mercy Mwende, Director, Sweet and Dried Enterprises, Ltd.</td>
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<td><strong>Closing Remarks</strong></td>
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<td>• Laura Dills, Deputy Regional Director for Program Quality, East Africa Regional Office, Catholic Relief Services</td>
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<td>Wednesday, November 16, 2016</td>
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<td>8:00-5:00</td>
<td><strong>Exhibition</strong></td>
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<td>Businesses and organizations offering products and services relevant to conference attendees and related to the conference theme and tracks will be participating as exhibitors. See exhibitors’ pamphlet for details.</td>
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You can view electronic versions of the posters at [http://www.eposters.net/sponsor/inc2016](http://www.eposters.net/sponsor/inc2016)

**POSTER 1**
Title: Taste the difference! See the difference! Feel the difference! Experience amaranth.
Authors: C. Feller, N. Wangechi
Presenter: Christina Feller, Board Chair, Living with Peace Kenya and Naomi Wangechi, President, Eden Gold, Ltd.

**POSTER 2**
Title: Mobile-based agricultural and nutrition information and messaging services
Authors: P. Sakyi, B.S. Adu
Presenters: Patrick Sakyi, Monitoring and Evaluation Associate and Bright Schandorf Adu, Director of Farmer Services, Farmerline Limited

**POSTER 3**
Title: Evaluation of a social network intervention for improved child nutrition
Presenter: Dan Omollo, Research Manager, Organic Health Response-Ekialo Kiona Center

**POSTER 4**
Title: The effect of amaranth sorghum grains product on the nutrition status of children in Kenya
Authors: J. K. Okoth, S. A. Ochola, N. K. Gikonyo and A. O. Makokha
Presenter: Judith Okoth, Lecturer, Jomo Kenyatta University of Agriculture and Technology

**POSTER 5**
Title: Reaching private facilities through an integrated approach
Authors: B. Ahoya, J. Kavle, G. Ndirangu, S. Ontiri
Presenter: Brenda Ahoya, Nutrition Advisor, Maternal and Child Survival Program, PATH

**POSTER 6**
Title: Engaging entrepreneurs in developing community videos for nutrition
Authors: M. Moreaux and P. Koniz-Booher
Presenter: Marjolein Moreaux, SBCC/Nutrition Technical Advisor, SPRING Project

**POSTER 7**
Title: Orange fleshes sweet potato puree for bakery applications in Kenya (markets, income, value addition for nutrition)
Authors: T. Muzhingi
Presenters: Dr. Temesgen Bocher, Agricultural Economist and Monitoring and Evaluation Officer, International Potato Center

**POSTER 8**
Title: Domestic techniques to maximize plant-based nutrition
Authors: J. Kauffman, B. Mwesigwa, R. Lubega
Presenter: Joy Kauffman, Founder, FARM STEW
poster sessions

POSTER 9
Title: Assessment of food preservation and local recipes: implication for enhanced nutritional value for households’ diets in Northern Nigeria
Presenter: Charles Iyangbe, Chief of Party, Catholic Relief Services

POSTER 10
Title: The contribution of private agro companies to improved nutrition, food security and improved rural livelihoods
Authors: U. Ibrahim
Presenter: Usman Ibrahim, Programme Leader, Centre for Irrigation and Desertification Studies, Federal University, Gashua, Yobe State, Nigeria

POSTER 11
Title: The role and value of milk in diets of children in a pastoral community
Authors: G. Wapangana and C. Mumbi
Presenters: Godfrey Wapangana and Charles Mumbi, Program Officers, World Vision Kenya

POSTER 12
Title: Demystifying the pathways of impact of a livestock transfer program on household resilience and nutrition in Malawi
Authors: J. Lane and C. Jaquez
Presenter: Carmen Jaquez, Practice Area Manager Dairy, Livestock and Environment, Land O’Lakes International Development

POSTER 13
Title: Better business practices for children by Kenya Private Sector Alliance (KEPSA) Foundation
Authors: C. Kawira
Presenter: Caroline Kawira, Project Officer, Kenya Private Sector Alliance
session overview

Monday, November 14, 2016

1. CONFERENCE OPENING

CRS’ Bill O’Keefe, Master of Ceremony, will inaugurate the conference, welcome guests, outline conference objectives and tracks, and challenge participants to find relevant partnership strategies for Responding with the Private Sector for Greater Nutrition Impact. A representative from Kenya’s Ministry of Health, the Mombasa Diocese and Catholic Relief Services (Gladys Mugambi, Most Rev. Martin Kivuva, and Schuyler Thorup, respectively) will welcome participants and introduce the conference theme, highlight the importance of engaging the private sector for optimal nutrition outcomes, and encourage participants towards learning, sharing, and creating innovative partnerships.

2. KEYNOTE ADDRESS

Improving nutrition in food insecure markets

Chris Policinski, Land O’Lakes President and CEO, will highlight the commitment and contribution the private sector can make towards nutrition security, especially from the multi-sectoral/multi-stakeholder example of Land O’Lakes in its work with farmers, businesses, value-chains, and international development. Chris will call participants to action in creating strategic partnerships across sectors and stakeholders to accomplish our mutual goals for the wellbeing and thriving of the most vulnerable.

3. PANEL

Collaboration across sectors for optimal nutrition: different stakeholders’ perspectives

Working across stakeholders for improved nutrition requires us to understand their different perspectives, their roles in contributing to improved nutrition and how they view collaboration with other stakeholders. This opening plenary panel will focus on multi-stakeholder collaboration, particularly with the private sector, for improved nutrition. We will look at the motivation and determinants for collaboration from different perspectives: across stakeholders (government, civil society, private sector, academia and donor) and from different thematic sectors (ag, nutrition, WASH). Panelists representing donors, government, civil society, business and academia (Mildred Irungu, USAID; Gladys Mugambi, Kenya Ministry of Health; Dominic Godana, GAIN; George Owuor Jr., Procter and Gamble; and Betty Bugusu, Purdue University) will share lessons learned in negotiating complex collaboration across stakeholders on nutrition, and paint a picture of effective collaboration for optimal nutrition.

4. INTRODUCTION TO PARTNERSHIP EXCHANGE

Everlyn Matiri (Catholic Relief Services) will introduce this small group activity and ask participants to consider key questions to be discussed during the Partnership Exchange over the next two days. Summaries of these exchanges will be presented during plenary.

5. COFFEE/TEA BREAK

Tea and coffee will be served with light snacks at several service areas in the Jacaranda Centre.
6. CONCURRENT SESSIONS

A) Partnership models, B) Initiatives for ensuring safety, cost-effectiveness, and quality of products, and C) Sharing experiences in building the evidence that improve nutritional outcomes

Concurrent sessions include presentations based on the conference theme tracks, including abstracts selected from 86 submissions. The sessions consist of brief introductions to the theme and speakers, selected presentations, and an interactive Q&A discussion facilitated by a moderator.

Session A: Speakers will focus on partnership models between the private sector and other entities (government, civil society, INGOs, and academia) for improved nutrition. Participants will learn key program cycle considerations that may make multi-sectoral collaboration more operationally feasible (Samantha Clark, SPRING), and about “The Marketplace,” a platform that strengthens networks, fosters innovations, and provides investment to bring affordable, nutritious foods to market (Dan Haswell, GAIN). Participants will also learn how government, business, and women farmers came together in Vietnam to scale up local production of fortified complementary foods while building local production, capacity, and income (Yvonne Yuan, Ryerson University and Le Van Chi, NIN and NINFOODS), and how PROOFS (Profitable Opportunities for Food Security) developed a partnership model with the private sector that combined awareness creation with nutrition and hygiene product sales to improve dietary diversity, household food security, and infant and young child feeding practices in Bangladesh (Nick van der Velde, BoP Innovation Center).

Session B: Speakers will discuss initiatives for ensuring safety, cost-effectiveness, and quality of products, services, technologies, and practices that meet the nutritional needs of vulnerable populations. Participants will learn Zambia’s SUN Business Network strategy and key initiatives, with partners from the private and public sectors, to harness the expertise, reach, and market impact of the private sector to improve nutrition for consumers (Raphael Siwiti, WFP). They will also learn about the links between aflatoxins, food safety, and nutrition security in Africa (Amare Ayalew, African Union Commission) and about a value chain initiative to increase the safety of, and access to, nutritious vegetables in East Africa by reducing the indiscriminate use of pesticides (Danny Coyne, International Institute of Tropical Agriculture).

Session C: Speakers will share experiences in building the evidence on products, services, technologies, and practices that improve nutritional outcomes. Participants will learn how Affordable Nutritious Food for Women (ANF4W) in Kenya cooperates with the private sector to improve micronutrient intake among women of reproductive age (Nicola Martin, GIZ), about an integrated research and product development strategy that leverages indigenous micronutrient dense plants to address market demand for affordable, convenient, and nutritious products (Mario Ferruzzi, North Carolina State University), as well as a study that sought to establish the anti-nutrient content in home-fortified porridges commonly consumed by Kenyan children (Juliana Kiio, Kenyatta University). An innovative Warner Brothers and Mercy Corps initiative to entertainingly and effectively address nutrition gaps in pastoral households in Ethiopia will be shared (Vimbai Chishanu and Adriane Seibert, Mercy Corps).

7. LUNCH

Informal discussion will continue over lunch at the restaurant.

8. POSTER SESSION

All posters will be on display in the Jacaranda Lawns. Participants may engage in conversation with poster presenters during this time. Poster information is detailed in this program’s poster section.
9. PARTNERSHIP EXCHANGE

Partnership experiences, challenges, and successful engagement

The Partnership Exchange is an opportunity for participants to contribute to the conversation and take-aways from the conference through small group work and plenary reporting. The first Partnership Exchange session will focus on partnership experiences, challenges, and successful engagement, where the following questions will be discussed:

- What experiences have you had in engaging with different stakeholders (private sector, civil society, government) for improving nutritional outcomes?
- What characterizes successful engagement among stakeholders in responding with the private sector for improved nutrition?
- What practical challenges exist in responding with the private sector to improve nutrition?

10. PLENARY PANEL

Donor investments that facilitate private sector partnerships with civil society and government for improved nutrition

The donor community is galvanizing global efforts to tackle malnutrition in partnerships with other entities. At the 2013 Nutrition for Growth summit, 94 stakeholders endorsed the Global Nutrition for Growth Compact, a commitment to “make nutrition one of the top political and socio-economic development priorities, and to work together in partnerships (governments, international organizations, private sector, and civil society) with vulnerable populations to accelerate progress towards achieving the World Health Assembly nutrition targets by 2025.” In this session, panelists (George Bigirwa, AGRA; Martha Nyagaya, CIFF; Marian Odenigbo, IFAD; and Andrew Read, USAID) will share how the donor community is working with the private sector to contribute to the global and Sub-Saharan response to malnutrition in poor communities, supporting public/private responses to country-level government commitments, and facilitating relationships between the private sector and the development community. We will hear donor perspectives on challenges and lessons learned in responding with the private sector for improved nutrition.

11. PLENARY

Collaboration among partners for optimal nutrition: What will keep us awake tonight?

Each of us came to the 2nd Integrated Nutrition Conference with our own thinking about responding with the private sector for optimal nutrition and how different partners collaborate. Over the course of the day, we have had a chance to hear new ideas, be inspired by examples and new opportunities, and challenge our own positions on partnerships across sectors. In this session, Mary Hennigan (Catholic Relief Services) will lead us to reflect on what has challenged us today and what excites us to come back tomorrow. We will leave tonight with questions on how each of us can make a commitment to better harness the power of partnerships for optimal nutrition. We will come back to the conference tomorrow ready to commit. Bill O’Keefe (Catholic Relief Services) will then close Day 1 of the conference.

12. COCKTAILS

Enjoy a cultural show and engage colleagues in meaningful conversation over drinks and snacks at the Pagola Grounds.
1. WELCOME

Review of Day 2, Reports from Group Work

We will begin the day with the master of ceremony recapping key points from Day 1 presentations. The room facilitators will share summaries of the Partnership Exchange discussions.

2. PANEL

Collaborating for optimal nutrition: partnership business initiatives

With the Scaling Up Nutrition Movement, there has been an explicit effort to partner in nutrition with businesses. In this plenary panel, you will learn about successful business initiatives and cross-sectoral partnerships for improved nutrition. Learn from Emma Caddy of Tiny Totos, a hybrid entity that supports early childhood development, and Yannick Ntirushwa, Senior Customer and Partnerships Manager of EarthEnable, which seeks to improve child health by eliminating dirt floors — and the parasites and bacteria that go with them — through an inexpensive hard floor option. Hear from Catherine Edward, cooperative member of the Soya ni Pesa project, who has created a successful business selling soymilk for human consumption. Lastly, Serge Ranaivojaona discusses BushProof’s efforts to bring sustainable water and sanitation services to the most vulnerable through a fee-for-service approach in Madagascar.

3. COFFEE/TEA BREAK

Tea and coffee will be served with light snacks at several service areas in the Jacaranda Centre.

4. PANEL

Collaboration across sectors for optimal nutrition: policies and the private sector

Given the immense burden of undernutrition, fostering strong partnerships that capitalize on the unique expertise and capacity of various stakeholders, including the private sector, is essential. Open and constructive dialogues can help pave new paths forward to establish acceptable and sustainable efforts. To collaboratively identify and engage in sustainable practices through which all sectors contribute to optimal nutrition, all actors must work within a policy environment that support and respect a public health approach to optimal nutrition. In this panel, Grainne Moloney, Chief of Nutrition at UNICEF Kenya, will present the global policies/guidelines UNICEF has developed in working with the private sector for improved nutrition, and some of the challenges and lessons UNICEF has learned in this area. The panelists (Terrie Wefwafwa, CEO, Karibuni and Chair, IBFAN; Namukolo Covic, Research Coordinator, A4NH/IFPRI; and Hope Kasimbazi, Outreach and Partnership Officer, Early Steps Program, Private Sector Foundation Uganda) will discuss the role of civil society, private sector, and research institutions in shaping, supporting, and promoting policy. We will learn about some of the challenges and lessons learned in adhering to and promoting these policies.
5. PLENARY CONVERSATION
Collaboration across sectors for optimal nutrition: food systems and healthy diets

Following the broader panel on policy and the private sector, this conversation will focus on one key policy issue effecting nutrition—healthy diets. Shaun Ferris (Catholic Relief Services), will hold a conversation with Agnes Kalibata (Alliance for a Green Revolution in Africa, AGRA), who is a member of the Global Panel on Agriculture and Food Systems for Nutrition on the recently launched Foresight Project report: “Food systems and diets: facing the challenges of the 21st century.” The conversation will help us to understand what decisions policymakers need to take in the coming decades to ensure that food systems deliver high quality diets in low/middle income countries with a particular focus on low-income households, women, and children. The conversation will explore the role of the private sector and civil society in ensuring a food system that delivers a healthy diet.

6. PARTNERSHIP EXCHANGE
Reproducing and scaling up partnerships for nutrition that work: next steps

The Partnership Exchange is an opportunity for participants to contribute to the conversation and take-aways from the conference through small group work and plenary reporting. This second and final Partnership Exchange will focus on capitalizing on different sector strengths, identifying opportunities for scale up, and exploring next steps. The following questions will be discussed:

- How do we capitalize on the strengths and skills that different sectors (government, NGOs, private sector, donors) bring to the table for optimal nutritional outcomes?
- What partnership and business models, technologies, products, services, and policies did you identify as potentially useful improving nutritional outcomes?
- Taking into account these successful experiences and approaches, and what we have learned so far at this conference, how do we move forward from here?

7. LUNCH

Informal discussion will continue over lunch at the restaurant. Please look for assigned tables, where you will have a chance to engage poster presenters with your questions.
session overview

8. CONCURRENT SESSIONS
D) Private sector business models, E) Current and promising products for improved nutrition

Concurrent sessions include presentations based on the conference theme tracks, including abstracts selected from 86 submissions. The sessions consist of a brief introduction to the theme and speakers, selected presentations, and an interactive Q&A discussion facilitated by a moderator.

**Session D:** Speakers will focus on private sector business models that support nutritional outcomes. Participants will learn about business models and their role in nutrition (Daniel Alberts, GAIN), hear successful entrepreneurs who are implementing new and innovative business models that increase the availability and accessibility of nutritious foods to consumers in Sub-Saharan Africa (Otieno Okello, Pioneer Fish Farm; Rose Mutuku, Smart Logistics Solutions; and Octavio Muchanga, Owner, Xikhaba Limitada); and study an analysis of the profitability of private sector investments in biofortified vitamin A cassava value chain in Nigeria (Ayodeji Ogunleye, Obafemi Awolowo University).

**Session E:** Speakers will share current and promising products, services, technologies, and practices for improved nutrition. Participants will learn about "Shamba Chef," a TV program targeting women with nutrition issues, showing better ways of growing, preparing, cooking, and storing food with inspiring, delicious, and affordable recipes (David Campbell, Mediae), and about Self Help Africa’s (SHA) partnership with the private sector to increase farmer income from cassava production through value addition for improved food and nutrition security (Elizabeth Imbo, SHA). Participants will learn about CRS’ partnership with Pee Pee Tanzania Limited (PPTL) to enable smallholder farmers in Tanzania to access cost-effective triple layered hermetic bags to reduce post-harvest storage losses (Muzafar Kaemdin and Tumaini Bakobi, CRS) as well as take part in a discussion on new and simple methods for aflatoxin reduction in groundnuts (Jock Brandis, The Full Belly Project).

9. COFFEE/TEA BREAK

Tea and coffee will be served with light snacks at several service areas in the Jacaranda Centre.

10. CLOSING SESSIONS

We will conclude our two-day conference by sharing key takeaway points and steps for moving forward, from the perspective of conference participants (Mildred Irungu, USAID; Lydia Mbevi, ACVI/VOCA; and Mercy Mwende, Sweet and Dried Enterprises, Ltd.), including reports from the group work in the Partnership Exchange sessions by the room facilitators (Carmen Jaquez, Land O’Lakes; Veronica Imelda Awino, Action Against Hunger; and Cecilie Kjeldsberg, Independent Consultant). Laura Dills from Catholic Relief Services will share closing remarks.
## session overview

**Wednesday, November 16, 2016**

### EXHIBITION AT THE SARIT CENTRE

The INC2016 Exhibition hosted at the Sarit Centre is an exceptional opportunity to promote and buy products, technologies, and services designed to improve nutrition. Roughly 30 exhibitors will display, demonstrate, and sell their products. The exhibition is free and open to the public, including all conference participants. Please see the exhibitors’ pamphlet for details on participating companies and their location in the exhibition hall.
CONFERENCE HASHTAG IS #INC2016

Please use this hashtag in all of your conference-related posts on Twitter, Facebook, Instagram and any other social media channels you are using.

CONFERENCE TWITTER HANDLE IS @CRS_EXPERTISE

We’ll be live tweeting from this Twitter handle throughout the conference. Follow us for news about the conference and to be a part of the social media conversation.

TIPS FOR LIVE TWEETING

When live tweeting, always be sure to include the speaker’s Twitter handle (or at least their name if they don’t have a handle) and the hashtag #INC2016. If you start your tweet with a twitter handle, be sure to put a period before the handle, otherwise most people on Twitter won’t see your tweet.

For example:
.
@shaunferris said M-pesa is helping Kenyan women gain financial independence. Usage more than tripled from 14%–40% in 1 year. #INC2016

SPEAKERS WITH TWITTER HANDLES

Dr. George Bigirwa  @GeorgeBigirwa
Shaun Ferris  @shaunferris
Dominic Godana  @ddgodana
Agnes Kalibata  @Agnes_Kalibata
Cecilie Kjeldsberg  @cecci_kjel91
Lydia Mbevi  @lmbevi
Gladys Mugambi  @gladysmugambi
Yannick Ntirushwa  @yannick332
Bill O’Keefe  @OKeefeCRS

POST AS MUCH AS POSSIBLE!

We would love to generate as much social media as possible during the conference. Please consider sending tweets, posting photos to Instagram, and using any of your social media accounts to post what you are hearing and learning at the conference. It will help expand the impact of the conference to others.
special guests

Agnes Kalibata
President, Alliance for a Green Revolution in Africa, or AGRA

Dr. Kalibata is President of AGRA and member of the Global Panel on Agriculture and Food Systems for Nutrition. She leads AGRA’s efforts with public and private partners to ensure a food secure and prosperous Africa through rapid, sustainable agricultural growth, and improved productivity and livelihoods of millions of smallholder farmers. Prior to AGRA, Dr. Kalibata was Rwanda’s Minister of Agriculture and Animal Resources (MINAGRI). She has held leadership positions, including Permanent Secretary of the Ministry of Agriculture and Deputy Vice Chancellor of the University of Rwanda. She has worked for the International Institute of Tropical Agriculture in Uganda and other agricultural development organizations. She sits on various boards including the International Fertilizer Development Corporation (IFDC), Institute of Agriculture and Animal Husbandry, the Strategic Advisory Council of the International Food Policy Research Institute (IFPRI), and the Sustainable Trade Initiative (IDH). Agnes is a distinguished agricultural scientist, policy maker, and thought leader. She holds a PhD in Entomology from the University of Massachusetts, Amherst.

Most Rev. Martin Kivuva
Archbishop, Catholic Archdiocese of Mombasa, Kenya

Archbishop Martin Kivuva currently serves as Chairman of the Commission for Development and Social Services for Caritas Kenya of the Kenyan Conference of Catholic Bishops. He was appointed the new Archbishop of the Catholic Archdiocese of Mombasa in 2014. Archbishop Martin was born in Muthetheni, Machakos County, and is a first born in a family of six brothers and three sisters. In 1961, his family moved to Kichaka Simba in the Kenyan coastal region, where he attended Kichaka Simba Primary School, then St. Mary’s Seminary Kwale. He studied philosophy and theology at St. Thomas Aquinas Seminary in Nairobi and was ordained a priest in 1978 in the Archdiocese of Mombasa.

Gladys Mugambi
Head, Nutrition and Dietetics Unit, Ministry of Health, Kenya

Gladys Mugambi is the Head of the Nutrition and Dietetics Unit in Kenya’s Ministry of Health. She is the country’s focal person for the Scaling Up Nutrition Initiative. Gladys has 20 years of experience working in government at the district and national levels. She worked as a District Nutritionist with the Ministry of Health at the Thika District Hospital for ten years. She initiated supplementation through Early Childhood Development centers and developed a proposal for funding the national food fortification program. For five years, she spearheaded the implementation of the national food fortification project. Gladys has participated in research, co-authored publications, and participated in regional and global conferences. Gladys is a registered nutritionist and holds a BS in Home Economics from the University of Eastern Africa, Baraton, and a MS in Food, Nutrition, and Dietetics from Kenyatta University.

Chris Policinski
President and CEO, Land O’Lakes, Inc.

Chris Policinski has been President and CEO of Land O’Lakes, Inc. since 2005, and has been with the company since 1997. He has more than 35 years of experience in the food industry. Prior to joining Land O’Lakes, he held leadership positions with Kraft General Foods, Bristol-Myers Squibb and The Pillsbury Company. He serves on the board of several industry groups including the Grocery Manufacturers Association, the U.S. Global Leadership Coalition and the National Council of Farmer Cooperatives, and is involved in local community boards including as a trustee of the University of Minnesota Foundation. Chris is a member of Catholic Relief Services’ board, and a member of the boards of Xcel Energy and Hormel Foods. Chris earned an undergraduate degree from the University of Notre Dame and a MBA degree from New York University.

Schuyler Thorup
Executive Vice President, Overseas Operations, Catholic Relief Services, or CRS

As Executive Vice President for Overseas Operations at Catholic Relief Services, Schuyler Thorup oversees programmatic activities in roughly 100 countries, with a budget of over $700 million and 5,000 staff. He ensures the fulfillment of CRS’ mission while particularly focusing on assistance to the poor and marginalized, respect for human dignity, justice and peace, and partnership with local institutions. Schuyler began his career with CRS in Angola in 1990, implementing emergency and relief operations in the midst of the country’s civil war. Since then, he has managed complex emergency and humanitarian programs in Zimbabwe, South Africa, Mozambique, Lesotho, and Peru. He has served as U.S. Regional Major Gifts Officer, as Country Representative for Armenia and Malawi, and as Regional Director. Prior to joining CRS, Schuyler worked for the Private Sector Division of USAID based in Sri Lanka, and was Coordinator of the Venture Capital Network of Texas at the Small Business Division of the Texas Department of Commerce. He holds a BA in Latin American Studies and Spanish from the University of Virginia and a MA in Public Affairs and Latin American Studies from the University of Texas, Austin.
plenary speaker bios

Veronica Imelda Awino
Nutrition and Health Advisor, Action Against Hunger

Veronica Imelda is a nutritionist with over eight years of experience in the field. She is currently the Interim Nutrition and Health Advisor with Action Against Hunger International, covering Kenya, South Sudan, Pakistan, and Uganda. She was previously working with ACF Canada, and has also worked as the East Africa region SMART coordinator, nutrition surveillance program manager, and nutritionist in ACF Kenya and South Sudan Missions with vast experience in implementing nutrition programs as well as nutrition related surveys and assessments.

George Bigirwa
Regional Head, East and Southern Africa, Alliance for a Green Revolution in Africa, or AGRA

Dr. George Bigirwa works with AGRA as Regional Head of East and Southern Africa. Prior to that, he was responsible for seed enterprise development in the same regional office, during which he helped establish and mentor over 60 seed companies. Before joining AGRA, Dr. Bigirwa worked with the National Agricultural Research Organization (NARO) for 22 years in capacities including administration and maize and rice crop development, which resulted in the release of six maize and five rice varieties widely grown in Uganda and neighboring countries. He has chaired the Maize and Wheat Network for Eastern and Central Africa (ECAMAW) and the East and Central Africa Rice Research Network (ECARRN). He currently sits on the Investment Committee for the African Seed Investment Fund and is a member of the Project Advisory Committee for the Sweet Potato Action for Security and Health in Africa (SASHA), a project of the International Potato Center (CIP). Dr. Bigirwa has published widely and has supervised postgraduate students. He obtained his BS and PhD in Plant Pathology from Makerere University, Uganda, and holds a MS from University of Reading, United Kingdom.

Betty Bugusu
Managing Director, International Food Technology Center, Purdue University

Dr. Betty Bugusu leads the International Food Technology Center in the Department of Food Science at Purdue University. The Center’s focus is to develop and use food technologies to enhance food security and economic development in developing countries. She is also the Project Director for the Feed the Future Innovation Lab for Food Processing and Post-Harvest Handling (FPL). FPL aims to increase access to safe and nutritious foods along the food value chain, such as in cereal and legume grains in Kenya and Senegal. Before joining Purdue, Betty worked as a Research Scientist with the Institute of Food Technologists (IFT), and as a Program Associate for SUSTAIN, a non-profit organization with a mission to improve health and nutrition in developing countries. Early in her career, Betty worked for the Kenya Agricultural Research Institute as a researcher in food processing, product development, and value-added food products from indigenous food crops. She obtained her BS in Agriculture from Egerton University, Kenya, and MS and PhD in Food Science from Purdue University.

Jennifer Burns
Senior Technical Advisor, Nutrition, Catholic Relief Services, or CRS

Jennifer Burns recently joined Catholic Relief Services as a Senior Technical Advisor for Nutrition. Prior to joining CRS, Jennifer worked as a Senior Nutrition Advisor for International Medical Corps providing technical support to develop nutrition and food security programs globally. She has experience in program development, implementation, monitoring and evaluation, and in building staff capacity to use research methodologies and social and behavior change communications approaches. This includes building the capacity of field staff and local partners to train government counterparts, health workers, and community volunteers to use the Essential Nutrition Actions package, screen and monitor children’s growth, and implement community-based approaches to prevent and treat malnutrition. Jennifer was a public health volunteer with the Peace Corps in Kazakhstan. She holds a MPH in Human Nutrition from Johns Hopkins University. With a background in infant and young child feeding, Jennifer is pursuing credentials to become a lactation consultant.
plenary speaker bios

Emma Caddy
Co-Founder, Tiny Totos

Emma Caddy is the Co-founder of Tiny Totos, where she is responsible for overall management, strategy, fundraising, and partnerships. Prior to Tiny Totos, Emma had built a 15-year career in community development and impact investment. For several years, she ran a global Small and Medium Enterprise (SME) fund, investing in ventures selling low carbon products and services to lower-income clients. As an independent consultant, Emma has advised the Kenya Bankers’ Association, Calvert Foundation, Water and Sanitation for the Urban Poor, DOEN Foundation, and UNDP-UNEP’s SEED program on SME investing. She has also been an external evaluator for the World Bank Development Marketplace and Echoing Green entrepreneur SME competitions, a judge for the Intellecap-Sankalp India and Africa conferences, and founder of the Oxford SBS Skoll alumni group. Emma has a BA from Oxford, a MA in Environmental Management from UBC Canada, and a MBA with Distinction from Oxford, where she was a Skoll Scholar in Social Entrepreneurship.

Beth Collins
Director, Impact Investment, Catholic Relief Services, or CRS

Beth Collins, Catholic Relief Services’ Director of Impact Investing, has a 30-year global executive leadership career with experience spanning corporate, non-profit and NGO sectors. Beth worked for over 15 years in the private sector, starting, growing, and leading new entertainment and media ventures as Senior Vice President at Talk Media and Vice President at Universal Pictures and Walt Disney Theatrical Productions. In 2003, Beth joined the Clinton Foundation as its first Rwanda country director. Upon returning to the U.S., Beth joined the Clinton Foundation management team leading new strategic initiatives, including the Clinton Global Initiative’s $100-million call to action for Haiti. She then served as a strategic advisor to a diverse range of public and private sector clients including Merck & Co., Qiagen, Paramount Pictures, Keep a Child Alive, HRH Prince Faisal of Jordan’s Generations for Peace, and the USC School of Film & Television. Beth holds a BA in International Studies from Miami University and a MBA in Finance from New York University.

Namukolo Covic
Research Coordinator, Poverty, Health and Nutrition Division, International Food Policy Research Institute, or IFPRI

Dr. Namukolo Covic, as Research Coordinator with IFPRI in Addis Ababa for the CGIAR Research Program on Agriculture for Nutrition and Health (4NH), supports efforts by the Regional Strategic Analysis and Knowledge Support System (ReSAKSS) to promote evidence-based policy planning and implementation for nutrition. She coordinates the Transform Nutrition Consortium research efforts in East Africa, working closely with development partners and African Union structures on nutrition, and supports IFPRI’s Africa team on policy-related nutrition research. Dr. Covic worked as a senior lecturer at North-West University in South Africa. Her research focused on community-based micronutrient interventions related to cognitive function in children, infant and young child feeding, and broader food and nutrition security aspects of sustainable diets. As an expert in capacity and leadership development for nutrition, she has been a key member and faculty of the African Nutrition Leadership Programme (ANLP), and has led nutrition capacity strengthening activities in Zambia and Rwanda. Namukolo holds a BS in Agriculture/Adult Education, a MS in Nutrition/Nutritional Toxicology from the University of Saskatchewan, Canada, and a PhD in Nutrition from North-West University, South Africa.

Laura Dills
Deputy Regional Director of Program Quality, East Africa Regional Office, Catholic Relief Services, or CRS

Laura Dills has served with Catholic Relief Services for more than 14 years, and is currently the Deputy Regional Director of Program Quality at the East Africa Regional Office. In her current role, Laura manages a 10-person technical team in WASH, Health, Nutrition, Microfinance, Agriculture, and Business Development that provides technical assistance to country programs and the projects they implement. She has also served in Burkina Faso, Zimbabwe, the Democratic Republic of the Congo, Rwanda, and India. For two years, Laura served in Haiti as the Deputy Country Representative for programs in the wake of the catastrophic earthquake. Most recently, she served more than three years as the CRS Country Representative in Madagascar. She was active in volunteer work, including two years teaching English in Benin as a Peace Corps volunteer and a court appointed special advocate for five years in Louisville, Kentucky. Laura received a MS in Development Management from the American University School of International Service and a MBA from Regis University.
Catherine Edward  
Smallholder Farmer, Soya ni Pesa, Tanzania  
Catherine Edward is a smallholder farmer based in Mikumi-Msimba Village in Morogoro, Tanzania. She has been farming since 2002, and in 2014 started production of soybeans after receiving training through the Soya ni Pesa project implemented by CRS Tanzania through a partnership in Morogoro. She has been producing soybeans as a cash crop and for household consumption for three years. She also produces and sells soybean milk through several markets. Catherine is the treasurer of the Sustainable Charcoal Project in her village, and member of KIUMBEM farmers group and IVISOMI association. She has training in soybean processing and use at the household level, good agricultural practices, effective use of natural resources through conservation, savings and lending, and entrepreneurship and leadership.

Shaun Ferris  
Director, Agricultural and Livelihoods, Catholic Relief Services, or CRS  
Shaun Ferris is the Director of Agricultural Livelihoods at Catholic Relief Services, where he has served for ten years. In his current role, he is responsible for supporting smallholder farmers along the Pathway to Prosperity, as part of CRS’ Signature Program Area for Agriculture, to develop strategies that improve farmer families’ food, financial and nutritional security. Shaun focuses on developing marketing training materials, working with public and private sector agencies to develop new business models for inclusive market linkages, finding ways of generating value at the farm level through new combinations of skills acquisition, technology, market and opportunity identification, finding ways to improve information use and trading relationships, and building the agro-enterprise capacity of field staff. Prior to CRS, Shaun spent 16 years with the CGIAR. Shaun has also worked with several major agencies on short and longer-term projects, including USAID, World Bank, USDA, FAO, UNCTAD, DFID, IFAD and various country programs and projects. He obtained his BS in Horticultural Science from Reading University, a MS in Tropical Agriculture from Nottingham University, and a PhD in Plant Physiology from Cranfield University.

Dominic Godana  
Country Representative, Kenya, Global Alliance for Improved Nutrition, or GAIN  
Dominic Godana is GAIN’s Country Representative in Kenya, where he oversees strategy development, program management, operations, and country and regional staff. Before joining GAIN, he served with Food for the Hungry. Dominic is an expert in public health, nutrition, and food security matters with over 15 years of experience. He started as a community health promoter in the rural villages of Northern Kenya, mobilizing communities to provide primary health care services, later to become the Head of Program in the health and nutrition sectors, before taking his current role. Dominic has managed multi-sectoral programs and developed strategies and polices for health and nutrition projects. His experience encompasses child health and nutrition, nutrition in emergencies, food security, water and sanitation, and health systems strengthening. He has successfully implemented health and nutrition programs in the Northern part of Kenya, and has vast experience working in integrated programs aimed at bettering the nutrition and food security of communities. Dominic obtained a BS in Human Nutrition and Dietetics from Kenya Methodist University, and is currently studying for a Master in Public Health at Maseno University.

Mary Hennigan  
Senior Technical Advisor, Nutrition, Catholic Relief Services, or CRS  
Mary Hennigan leads CRS’ efforts to deliver high-quality nutrition interventions that promote optimal child growth in her role as Senior Technical Advisor in Nutrition. Mary has more than 40 years of experience working in nutrition, and has lived in several countries, working on a range of nutrition programs including nutrition education, nutrition governance, surveillance systems, and training dietetic and nutrition staff. Most recently, she served as a preceptor for Johns Hopkins University School of Nursing. Mary has co-authored a paper on field-testing lot quality assurance sampling for assessing the prevalence of acute malnutrition rates, and has contributed to numerous tools such as the CORE Group’s nutrition design tool. She serves on the board of directors of the CORE Group and is an active participant in their nutrition working group. Mary has a MPH from Tulane University School of Public Health and Tropical Medicine with a major in Nutrition.
Mildred Irungu
Project Management Specialist, Agriculture and Nutrition, United States Agency for International Development, or USAID/Kenya

Mildred Irungu is the Project Management Specialist for USAID/Kenya, responsible for providing technical and strategic leadership at all levels, from policy analysis to program design under the USAID/Kenya Feed the Future Strategy to leverage farming and agriculture systems to improve nutrition outcomes. Mildred works with USAID’s partners in the public, private, and civil society sectors to compile experiences and tools on agricultural programming for nutrition outcomes, designing programs, supporting implementation of strategies, undertaking relevant policy analysis, and developing advocacy efforts to increase investments in agriculture that support nutritional gains and outcomes. She has over 25 years of field experience in food and nutrition security, community nutrition, HIV/AIDS and gender programs, including planning, implementation, technical oversight, and monitoring and evaluation. Mildred has a BS in Agriculture and Home Economics from Egerton University, a Post Graduate Diploma in Food and Nutrition Security from the International Agriculture Center in Wageningen, Netherlands, and a MS in Applied Human Nutrition from the University of Nairobi.

Carmen Jaquez
Practice Area Manager, Dairy, Livestock and Environment, Land O’Lakes

Carmen Jaquez is the Practice Area Manager, Dairy, Livestock and Environment, at Land O’Lakes’ International Development Division. She joined Land O’Lakes in 2007 as a Mickey Leland International Hunger Fellow. As a Fellow, Carmen assessed livestock development activities in the arid and semi-arid regions of the Horn of Africa. Currently, her work focuses on developing dairy and livestock market systems, understanding the drivers behind low adoption rates of improved technologies and techniques, integrated approaches to crosscutting issues (climate change, gender, and nutrition) and the relationship between smallholder livestock/dairy production, marketing, and household nutrition. Carmen has worked with Peace Corps in the US and Uganda, COVOL Uganda, as an independent consultant, and as a veterinary assistant at the University of Missouri Veterinary Teaching Hospital. She studied Fisheries and Wildlife Management and Biology at the University of Missouri and Applied Economics at the University of Vermont (USA).

Hope Kasimbazi
Outreach and Partnership Officer, Early Steps Program, Private Sector Foundation Uganda, or PSFU

Ms. Hope Kasimbazi is the Outreach and Partnership Officer spearheading the Early Steps Program at the Private Sector Foundation Uganda (PSFU). PSFU is the apex body of the private sector, whose mandate is policy advocacy and research, capacity building for business development, and dialogue with government on their behalf. PSFU is a member-based organization constituted of 190 business and professional associations, regulators and academics, and partners with key stakeholders to promote nutrition and to ensure good health and full growth of children. Hope has worked with government, corporate bodies, and the UNDP. She coordinates the Annual National Health, Safety and Nutrition Fair with the Uganda Manufacturers’ Association, represents PSFU on the TradeMark East Africa’s (TMEA) Women in Business Program under the Uganda Women Entrepreneurs Association, is a Board Member of the Network of African Business Women, a Graça Machel Trust Affiliate, and the Women in Business Club-SACCO. Hope is a businesswoman, mentor, and owner of hospitality boutiques. She holds a BS in International Business, diplomas in Law Communications in Business Management, and certificates in management and leadership.

Cecilie Kjeldsberg
Independent Consultant

Cecilie Kjeldsberg is an Independent Consultant, currently assisting on a literature review on reproductive health with the London School of Hygiene and Tropical Medicine from which she recently graduated with a MS in Nutrition for Global Health. Cecilie’s specific interest in gender-nutrition linkages influenced her master’s thesis that focused on agriculture to nutrition pathways and women’s empowerment whilst working as an intern with Helen Keller International in Kathmandu, Nepal. After this conference, she is coordinating a global nutrition course at Tanga International Conference Centre, in cooperation with Bjørknes University College of Oslo, from which she obtained her BS in Nutritional Science.
Everlyn Matiri  
**Regional Technical Advisor, Nutrition, Catholic Relief Services, or CRS**  
Everlyn Matiri is a Regional Technical Advisor at Catholic Relief Services, where she provides nutrition technical support to programs in seven countries within East Africa. She has over ten years of experience in public health and clinical nutrition, with expertise in nutrition policy and strategy formulation, business development, research, and data analysis. She has designed, developed, field tested and scaled-up multisectoral and integrated nutrition models to maximize opportunities for nutrition and health services. Prior to joining CRS, Everlyn worked as Nutrition Advisor for PATH Kenya, where she led the nutrition component for the USAID-funded Maternal and Child Survival Program (MCSP). She also supported the formulation of the Kenyan nutrition policy and strategy, serving in several technical working groups with Kenya’s Ministry of Health (MOH) and Nutrition Inter-Agency Coordinating Committee. Everlyn worked as National Program Manager for the Maternal, Infant and Young Child Nutrition (MIYCN) Program with the MOH, as well as in various positions overseeing nutrition activities in Kenya. She holds a BS in Food, Nutrition and Dietetics, and a MPH.

Lydia Mbevi  
**Regional Gender and Youth Advisor, Africa, ACDI/VOCA**  
Lydia is the Regional Gender and Youth Advisor in Africa for ACDI-VOCA. She supports livelihoods and economic empowerment, value chain development, agribusiness, health and nutrition, and emergency response and food security programming in Kenya, Uganda, Tanzania, Rwanda, Malawi, Zambia, Liberia, Ghana, Sierra Leone, the Philippines, Afghanistan, and Kyrgyzstan. Lydia is responsible for mentoring and building the capacity of the program gender specialists, developing context specific resources and tools, supervising gender analysis and development of gender strategies, as well as ensuring that gender strategies supplement local government efforts. She is a board member at Women Empowerment Link and an executive mentor to youth at the Kenyatta Trust. Lydia has a Bachelor of Commerce from Daystar University and a MA in Gender and Development from the University of Nairobi.

Grainne Moloney  
**Chief of Nutrition, United Nations Children’s Fund, or UNICEF Kenya**  
Grainne Moloney joined UNICEF Kenya in July 2012 as Chief of the Nutrition Section, overseeing the program directly supporting the Nutrition Sector of the Ministry of Health. Prior to UNICEF Kenya, Grainne served as the Chief Technical Advisor of the Food Security and Nutrition Analysis Unit with FAO in Somalia. The unit served as the main source of early warning for nutrition, food security, and livelihoods analysis in Somalia, which was responsible for the analysis that lead to the declaration of famine in 2011. Grainne has 18 years of experience in emergency nutrition surveillance and programming, food security assessment, and analysis and dietetics. She has worked mainly in Africa (directly in Kenya, Malawi, Sudan, Côte d’Ivoire, and Somalia, as well as technical oversight for Ethiopia, Uganda, Eritrea, Tanzania and Tajikistan, where she has served at both the country and regional levels as Program Manager and Technical Advisor. Grainne has also worked with ACF and Oxfam GB. An Irish national, Grainne holds a BS in Human Nutrition and Dietetics from Trinity College, Dublin, and a MS in Public Health Nutrition from the London School of Hygiene and Tropical Medicine.

Mercy Mwende  
**Director, Sweet and Dried Enterprises, Ltd.**  
Mercy Mwende is the Director of Sweet and Dried Enterprises, a Kenyan company adding value to locally available indigenous foods through fortification and processing. Sweet and Dried seeks to provide healthy, value added indigenous fortified foods using environmentally friendly processes, creating markets for smallholder farmers and decent jobs for rural youth and women. She is also a trainer with the International Labour Organization’s (ILO) Women Entrepreneurship Development and Economic Empowerment (WEDEE) project in Kenya. Mercy is an enterprise champion, selected as first runner-up of the NETFUND Green Innovations Awards (GIA) in 2016, winner of the Processing Category award in the Enablis Business Plan Competition in 2013, and selected Most Outstanding Young Entrepreneur by ILO in 2011. She holds a diploma in Youth in Development Work, and is currently in the fourth year of her degree pursing Development Studies.
Yannick Ntirushwa
Senior Customer and Partnerships Manager, EarthEnable

Yannick Ntirushwa is EarthEnable’s Senior Customer and Partnerships Manager. He manages all customer relations and partnerships with the government, NGOs, and other companies for EarthEnable. EarthEnable improves child health by eliminating dirt floors, along with the parasites and bacteria that go with them. Prior to EarthEnable, Yannick worked at MTN, a leading emerging markets mobile operator, where he was involved in customer service, sales, and marketing. He has a BA from Canada’s Carleton College where he studied Marketing.

Marian Odenigbo
Special Adviser, International Fund for Agriculture Development, or IFAD

Marian Odenigbo is the Special Adviser on Nutrition-Sensitive Agriculture in the East and Southern Africa Division (ESA) of the International Fund for Agricultural Development (IFAD). Marian is leading and managing nutrition mainstreaming in ESA programmes and projects. Through this role, she has collaborated with Rome-based UN food agencies (IFAD, FAO, WFP), government, NGOs, and academia and actively participated in UN Nutrition Working Groups at the country level. Her country experience includes Eritrea, Ethiopia, Kenya, Malawi, Mozambique, Tanzania, and Zambia. She was a clinical nutritionist in Nnamdi Azikiwe University teaching hospital, Nigeria, before proceeding to a lecturing career at the Michael Okpara University of Agriculture in Nigeria. As a visiting scholar in McGill University, Canada, she led the management of the nutrition component in a multinational rice postharvest project funded by the Canadian International Development Agency on enhancing food security in Africa. In her PhD studies in Human Nutrition, Marian focused on community health nutrition, food consumption patterns, assessment of nutritional values and glycemic indices of traditional foods. She is a registered nutritionist.

Bill O’Keefe
Vice President, Government Relations and Advocacy, Catholic Relief Services, or CRS

Bill O’Keefe is Catholic Relief Services’ Vice President for Government Relations and Advocacy, based at CRS’ headquarters in Baltimore. He oversees efforts to change U.S. foreign policy in ways that promote justice and reduce poverty overseas. This involves lobbying Congress and the Administration on a range of foreign policy issues and educating U.S. Catholics about international issues, involving them in public campaigns for policy change. In his current role, he is also a board member of the US Global Leadership Campaign. Bill joined CRS in 1987 as a Project Manager in Tanzania, designing and monitoring community development projects. Since then, Bill has served in various capacities for CRS and was appointed to his current role in 2003. He obtained a BS from Yale University and a Master’s in Public Policy from the Kennedy School of Government at Harvard University.

Martha Nyagaya
Nutrition Manager, Children’s Investment Fund Foundation, or CIFF

Martha Nyagaya is the Nutrition Manager at CIFF, covering Ethiopia, Tanzania, and Rwanda. Martha has over ten years of experience working in Sub-Saharan Africa in a range of food security, nutrition, health, and HIV programs. She has designed programs, managed grants, coordinated multi-sectoral large-scale nutrition projects, and overseen implementation of multi-country programs connecting various sectors. Prior to joining CIFF, Martha worked as the Regional Nutrition advisor for Irish Aid based in Tanzania and covering the East and Southern African regions. She also worked as a Regional Research Fellow for East and Central Africa with CIAT and Harvest Plus, where she coordinated efforts to reduce hidden hunger and provide micronutrients directly through biofortification of staple crops. Martha has worked with the CDC as a Nutrition Specialist, supporting incorporation of nutrition concerns into HIV research and ensuring that nutrition is a component of CDC supported HIV/AIDS programs. Martha holds a BS in Education and Home Economics, and a MS in Food, Nutrition, and Dietetics.
George Owuor, Jr.  
**Government Relations and Policy Lead, Equatorial Africa, Procter and Gamble, or P&G**

George is an international trade lawyer with Procter and Gamble and leads the Government Relations and Policy Department for Equatorial Africa. His areas of focus include regulatory compliance, international trade rules, and policy development. Before joining P&G, he worked at TradeMark East Africa, a regional fund investing in enhancing trade facilitation in East Africa through infrastructure. In this capacity, George worked with the private sector in East Africa to enhance their competitiveness and export capability. Additionally, George has had vast experience in advising governments on trade policy in Kenya, Uganda, Ethiopia, Sudan, Tanzania, and Switzerland. George has a Bachelor’s of Law from Warwick University, UK and a Masters in Law and Economics from the University of Bern, Switzerland.

Serge Ranaivojaona  
**Managing Director, BushProof**

Serge Ranaivojaona is the Managing Director at BushProof, where he has worked for seven years, including as Operations Manager and Deputy Director. BushProof is a social business with the mission to significantly contribute towards achieving universal and sustainable access to clean drinking water through innovative private sector solutions that positively impact the health and wellbeing of people living in low-income countries. Serge’s mandate is to provide strategic planning and goal setting, to develop and initiate new business models, and to manage day-to-day operations and finance. Serge is one of the pioneers in the development and practice of Public–Private Partnerships (PPP) in Madagascar. Before joining BushProof, he spent 14 years working for two international business groups active in the agricultural sector (MCFI Madagascar and SACOA Madagascar), as Operations, Logistics and Supply Manager. Serge graduated with a degree in Mathematics from the University of Antananarivo, and has a degree in Management from INSCAE (Institut National des Sciences Comptables et de l’Administration d’Entreprises).

Andrew Read  
**Feed the Future Coordinator and Agriculture Team Lead, Office of Economic Growth, United States Agency for International Development, or USAID/Kenya**

Andrew Read is the Feed the Future Coordinator for USAID/Kenya, where he leads a team to design strategies, prepare multi-year budgets, and implement and evaluate agribusiness development and trade programs. In this capacity, he works across the public and private sectors to gather and review economic and production data on agricultural commodities to develop policies and programs that promote a healthy agricultural economy. As an Agricultural Officer with USAID/Bangladesh he promoted procurement reforms through design and management of projects with local implementing partners and other partner USG agencies. During his time with the University of Missouri, Andrew developed, coordinated, and managed networks of producer groups and volunteer organizations and sought funding opportunities to support his portfolio of agricultural extension activities. Years of experience managing his own farm has given Andrew a unique perspective on challenges that farmers face. This perspective has been essential to his success managing a large portfolio of agricultural activities and promoting policies that benefit producers. Andrew has a BS in Horticulture from Southern Illinois University, and a MS in Agriculture from the University of Missouri.

Terrie Wefwafwa  
**CEO of Karibuni, Kenya and Chair of the International Baby Food Action Network, or IBFAN**

Mrs. Terrie Wefwafwa has served as a civil servant for over 35 years as a public health nutritionist. She is CEO of Karibuni, a Kenyan NGO working with rural communities in western Kenya to improve nutrition and infant feeding practices. Terrie is also Chair of the International Baby Food Action Network (IBFAN). Formerly, she was the Head of the Nutrition Division of Kenya’s Ministry of Health. She was a member of the drafting team for the National Food Security and Nutrition Policy and championed passage of various food and nutrition legislations to advance nutrition, among them the Breast Milk Substitutes (Control and Regulation) Act. During her tenure, Kenya made substantial progress on nutrition, and it was declared the only country globally to be on track on all World Health Assembly Nutrition Indicators (Global Nutrition Report 2015). The Kenyan Government recognized Terrie’s leadership for nutrition improvement, and awarded her the Head of State Commendation (HSC). Terrie also received the Transform Nutrition Champion Global Award in 2013. She graduated from Kenyatta University with a Bachelor’s of Education and majored in Nutrition.