## Full Agenda

### Monday, November 14, 2015

<table>
<thead>
<tr>
<th>Time</th>
<th>Topic</th>
<th>Program Roles</th>
<th>Room</th>
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<tbody>
<tr>
<td>8:00-9:00</td>
<td>Registration</td>
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<tr>
<td>9:00-9:15</td>
<td>Conference Opening</td>
<td>Master of Ceremony&lt;br&gt;Bill O’Keefe, Vice President, Catholic Relief Services</td>
<td>Jacaranda Centre</td>
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<tr>
<td>9:15-9:30</td>
<td>Welcome Speech</td>
<td>Moderator&lt;br&gt;Bill O’Keefe, Vice President, Catholic Relief Services</td>
<td>Jacaranda Centre</td>
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<tr>
<td>9:30-10:00</td>
<td>Keynote Address</td>
<td>Collaboration across sectors for optimal nutrition: What is the role of private sector&lt;br&gt;Moderator&lt;br&gt;Bill O’Keefe, Vice President, Catholic Relief Services&lt;br&gt;Christopher Policinski, Chief Economic Officer and President, Land O’Lakes</td>
<td>Jacaranda Centre</td>
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<tr>
<td>10:00-11:00</td>
<td>Plenary Panel</td>
<td>Collaboration across sectors for optimal nutrition: Different perspectives&lt;br&gt;Moderator&lt;br&gt;Bill O’Keefe, Vice President, Catholic Relief Services&lt;br&gt;Panelists&lt;br&gt;Mildred Irungu, USAID&lt;br&gt;Gladys Mugambi, Head of Nutrition, Kenya&lt;br&gt;Dominic Godana, Country Representative, GAIN, Kenya&lt;br&gt;George Owuor Jr. Global Government Relations Lead Sub-Saharan Africa Expansion Markets&lt;br&gt;Betty Bugusu, Managing Director, International Food Technology Center, Purdue University</td>
<td>Jacaranda Centre</td>
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<tr>
<td>11:00-11:10</td>
<td>Introduction to Partnership Exchange</td>
<td>Everlyn Matiri, Regional Technical Advisor, East Africa Regional Office, Catholic Relief Services</td>
<td>Jacaranda Centre</td>
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<td>11:10-11:40</td>
<td>Tea/Coffee Break</td>
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<td>11:40-1:15</td>
<td>Concurrent Sessions</td>
<td>Moderator&lt;br&gt;Sister Pauline Acayo, Project Coordinator, SCORE ECD Project, Catholic Relief Services&lt;br&gt;Presentations&lt;br&gt;Operationalizing Multi-Sectoral Coordination and Collaboration Strategies for Improved Nutrition, Samantha Clark, Food Security and Nutrition Specialist, SPRING/JSI Research &amp; Training Institute, Inc.&lt;br&gt;Marketplace for Nutritious Foods, Dan Haswell, Project Manager, Global Alliance for Improved Nutrition (GAIN)&lt;br&gt;Scaling Up Small-Scale Food Processing to Promote Food Security for Women Subsistence Farmers and Children in Rural Vietnam, Yvonne Yuan, Associate Professor, School of Nutrition, Ryerson University and Le Van Chi, Sales Manager, NIN and NINFOODS</td>
<td>Jacaranda Centre</td>
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### Session B

**Moderator** Betty Bugusu, Managing Director, International Food Technology Center, Purdue university

**Presentations**

- Creating a Platform to Engage the Private Sector in Nutrition: SUN Business Network Zambia, Raphael Siwit, Manager, SUN Business Network Zambia, United Nations World Food Programme (WFP)
- Realizing the Link Between Food Safety and Nutrition Security: the Case of Aflatoxin Control across Food Systems in Africa, Amare Ayalew, PACA Program Manager, Department of Rural Economy and Agriculture, African Union Commission
- Improved Nutrition through Safe & Effective Pest and Crop Management Strategies for Vegetable Value Chain in the Humid Tropics, Danny Coyne, Soil Health Scientist, International Institute of Tropical Agriculture (IITA), Tanzania

**Session C**

**Moderator** David Leege, Director, University Engagement and Research, Catholic Relief Services

**Presentations**

- Affordable Nutritious Food for Women (ANF4W) in Kenya, Nicola Martin, Global Coordinator, Affordable Nutritious Foods for Women (ANF4W), GIZ
- Leveraging Native Nutrient Dense Plants in Development of Market-led Instant Fortified Grain Foods, Mario G Ferruzzi, Plants for Human Health Institute, Department of Food, Bioprocessing & Nutrition Sciences, North Carolina State University
- Private sector participation in bio fortified crop marketing; the sustainable solution, Jude Asiimwe, Marketing and Product Development Specialist, HarvestPlus
- Radio Soap Operas Prompt Social and Behavior Change for Improved Nutrition in Pastoralist Communities of Ethiopia, Vimbai Chishanu, PRIME Program Nutrition Behaviour Change & Communication Advisor and Adriene Seibert, Senior Nutrition Advisor, Mercy Corps

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<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tr>
<td>1:15-2:15</td>
<td>Lunch</td>
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<td>2:15-2:45</td>
<td>Poster Session</td>
<td>Jacaranda Lawns</td>
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<td>2:45-4:15</td>
<td>Partnership Exchange</td>
<td>Jacaranda Centre</td>
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<td><a href="#">Room Facilitator:</a></td>
<td><a href="#">Wariara Room</a></td>
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<td>Carmen Jaquez, Practice Area Manager, Dairy, Livestock &amp; Environment, Land O’ Lakes</td>
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<td>Veronica Imelda Awino, Nutrition and Health Advisor, Action Against Hunger</td>
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<td>Table Moderators: TBD</td>
<td>Karume Room</td>
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### Plenary Panel

4:15-5:15

**Moderator**
Beth Collins, Director, Impact Investing, Catholic Relief Services

**Panelists**
- George Bigirwa, Senior Program Officer, Program for Africa’s Seed System, Alliance for a Green Revolution in Africa (AGRA)
- Martha Nyagaya, Manager, Nutrition, Africa, Children Investment Fund Foundation (CIFF)
- Andrew Read, Feed the Future Coordinator and Agriculture Team Lead, Office of Economic Growth, USAID/Kenya

### Plenary Panel

5:15-5:30

**Moderator**
Mary Hennigan, Senior Nutrition Advisor, Catholic Relief Services

**Panelists**
- Bill O’Keefe, Vice President, Catholic Relief Services

### Cocktail Hour

5:30-6:30

**Location**
Pagola Grounds

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**Tuesday, November 15, 2016**

#### Registration
8:00-8:30

**Master of Ceremony**
Bill O’Keefe, Vice President, Catholic Relief Services

#### Welcome
8:30-9:00

**Review of Day 1**
Report of Group Work

#### Plenary Panel
9:00-10:00

**Moderator**
Jennifer Burns, Senior Technical Advisor, Catholic Relief Services

**Panelists**
- Emma Caddy, Tiny Totos
- Senior Manager, EarthEnable
- Catherine Edward, Soya ni Pesa, Tanzania (Cooperative Member)
- Serge Ranaivojoana, General Manager, BushProof

#### Tea/Coffee Break
10:00-10:30

#### Plenary Panel
10:30-11:30

**Moderator**
Everlyn Matiri, Regional Technical Advisor, East Africa Regional Office, Catholic Relief Services

**Presenter**
- Grainne Moloney, Chief Nutrition, United Nations Children’s Fund, Kenya Country Office

**Panelists**
- Terrie Wefwafwa, Chair, IBFAN
- Namukolo Covic, Research Coordinator, A4NH/IFPRI
- Hope Kasimbazi, Outreach and Partnership Officer, Early Steps Program, Private Sector Foundation Uganda
## Plenary Conversation
Collaboration across sectors for optimal nutrition: Food Systems and Healthy Diets

**Moderator**
Shaun Ferris, Director, Agriculture Livelihoods, Catholic Relief Services

**Panelist**
- Global Panel on Agriculture and Food Systems for Nutrition

**Room**
Jacaranda Centre

### Partnership Exchange
Room Facilitators:
- Carmen Jaquez, Practice Area Manager, Dairy, Livestock & Environment, Land O’ Lakes
- Veronica Imelda Awino, Nutrition and Health Advisor, Action Against Hunger

**Table Moderators:** TBD

**Room**
To be determined

### Concurrent Sessions

#### Session D
Private sector business models that support nutritional outcomes

**Moderator**
Felicien Randriamanantenasoa, Regional Technical Advisor, Nutrition and Community Health, West Africa Regional Office, Catholic Relief Services

**Presentations**
- Business Models and Their Role in Nutrition, Daniel Alberts, Senior Manager, Agriculture and Nutrition, Global Alliance for Improved Nutrition (GAIN)
- Tilapia in rural Kenya, Otieno Okello, Managing Director, Pioneer Fish Farm
- Value addition of beans in Kenya, Rose Mutuku, Managing Director, Smart Logistics Solutions
- Peanut Butter in Mozambique, Octavio Muchanga, Owner, Xikhaba Limitada
- How Profitable is the Private Sector Investment in Biofortification? A Case Study of Firms in Nigeria, Ayodeji Ogunleye, Lecturer, Department of Agricultural Economics, Obafemi Awolowo University

**Room**
Wariara Room

#### Session E
Current and promising products, services, technologies, and practices for improved nutrition

**Moderator**
Austin Beebe, Regional Technical Advisor, WASH, East Africa Regional Office, Catholic Relief Services

**Presentations**
- "Shamba Chef" Reaching millions through TV, David Campbell, Director, Mediae
- Engaging the Private Sector in Promoting Value addition in the Cassava Value Chain for improved food and nutrition security- Case of True Trade, Elizabeth Imbo, Nutrition and Gender Coordinator, Self Help Africa
- Micronutrient powders: Does the anti-nutrient content affect the in vitro bio-accessibility of iron and zinc?, Juliana Kiio, Lecturer, Kenyatta University
- Where Is My Food? Partnering with the Private Sector to Tackle Post-harvest Losses, Muzafar Kaemdin, MEAL Director-Tanzania and Tumaini Bakobi, PICS Project Manager, Catholic Relief Services

**Room**
Karume Room
## full agenda

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Moderator</th>
<th>Participants</th>
<th>Closing Remarks</th>
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<tr>
<td>3:45-4:00</td>
<td>Tea/Coffee Break</td>
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<tr>
<td>4:00-4:45</td>
<td>Closing Session</td>
<td>Moderator Bill O’Keefe, Vice President, CRS</td>
<td>Room Facilitators reporting from Day 2 group work</td>
<td>Laura Dills, Deputy Regional Director for Program Quality, East Africa Regional Office, CRS</td>
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<td>Mercy Mwende, Owner, Sweet n Dried</td>
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<td>Vote of thanks</td>
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Jacaranda Centre
POSTER 1
Title: Taste the Difference! See the Difference! Feel the Difference! Experience AMARANTH
Authors: C. Feller, N. Wangechi
Presenter: Christina Feller, Board Chair, Living With Peace Kenya and Naomi Wangechi, President, Eden Gold, Ltd.

POSTER 2
Title: Mobile-Based Agricultural and Nutrition Information and Messaging Services
Authors: P. Sakyi, B. S. Adu
Presenters: Patrick Sakyi, Monitoring and Evaluation Associate and Bright Schandorf Adu, Director of Farmer Services, Farmerline Limited

POSTER 3
Title: Evaluation of a Social Network Intervention for Improved Child Nutrition
Presenter: Dan Omollo, Research Manager, Organic Health Response-Ekialo Kiona Center

POSTER 4
Title: The Effect of Amaranth Sorghum Grains Product on the Nutrition Status of Children in Kenya
Authors: J. K. Okoth, S. A. Ochola, N. K. Gikonyo and A. O. Makokha
Presenter: Judith Okoth, Lecturer, Jomo Kenyatta University of Agriculture and Technology

POSTER 5
Title: Reaching Private Facilities through an Integrated Approach
Author: B. Ahoya, J. Kavle, G. Ndirangu, S. Ontiri
Presenter: Brenda Ahoya, Nutrition Advisor, Maternal and Child Survival Program, PATH

POSTER 6
Title: Leveraging Native Nutrient Dense Plants in Development of Market-led Instant Fortified Grain Foods
Authors: M.G. Ferruzzi, H. Debelo, C. Ndiaye, H. De Groote, D. Traore, J.R.N. Taylor, B.R. Hamaker
Presenter: Mario Ferruzzi, Professor, Plants for Human Health Institute, Department of Food, Bioprocessing & Nutrition Sciences, North Carolina State University

POSTER 7
Title: Engaging Entrepreneurs in Developing Community Videos for Nutrition
Authors: M. Moreaux and P. Koniz-Booher
Presenter: Marjolein Moreaux, SBCC/Nutrition Technical Advisor, SPRING Project

POSTER 8
Title: Orange Fleshted Sweet Potato Puree for Bakery Applications in Kenya (markets, income, value addition for nutrition)
Authors: T. Muzhingi
Presenters: Tawanda Muzhingi, Food Scientist, International Potato Center

POSTER 9
Title: Domestic Techniques to Maximize Plant-based Nutrition
Author: J. Kauffman, B. Mwesigwa, R. Lubega
Presenter: Joy Kauffman, Founder, FARM STEW
POSTER 10
Title: Assessment of Food Preservation and Local Recipes: Implication for Enhanced Nutritional Value for Households’ Diets in Northern Nigeria
Presenter: Charles Iyangbe, Chief of Party, Catholic Relief Services

POSTER 11
Title: The Contribution of Private Agro Companies to Improved Nutrition, Food Security and Improved Rural Livelihoods
Authors: U. Ibrahim
Presenter: Usman Ibrahim, Programme Leader, Centre for Irrigation and Desertification Studies, Federal University, Gashua, Yobe State, Nigeria