

Operationalizing Multi-Sectoral Collaboration Strategies for Improved Nutrition

Approaches to link the nutrition and private sectors

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November 14, 2016



PRESENTATION OUTLINE

- 1) Importance of collaboration for nutrition
- 2) Brief overview on SPRING's work
- 3) How SPRING's recommendations relate to public-private partnerships
- 4) Q&A



WHY MULTISECTORAL COLLABORATION?



SPRING'S WORK IN COORDINATION AND COLLABORATION FOR NUTRITION

Three Feed the Future Countries:



- Assisting USAID to strengthen their efforts to support collaboration
- Looking at how collaboration to improve nutrition has been put into practice
- Report takes lessons learned from the three countries and proposes suggestions on making multi-sectoral collaboration feasible



RECOMMENDATIONS ALONG THE COLLABORATION LIFECYCLE

Leadership

Strategy

Communication

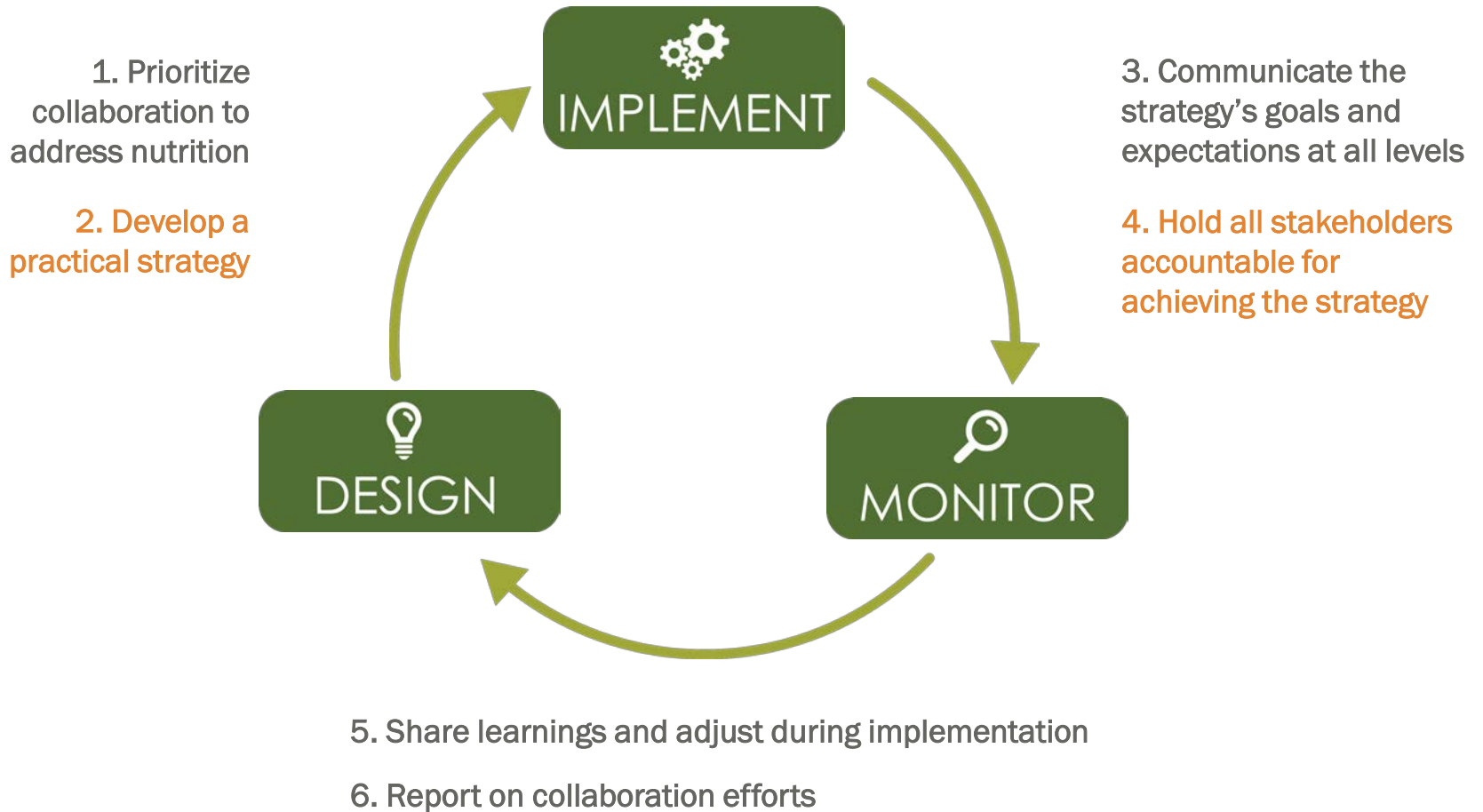
Accountability

Documentation

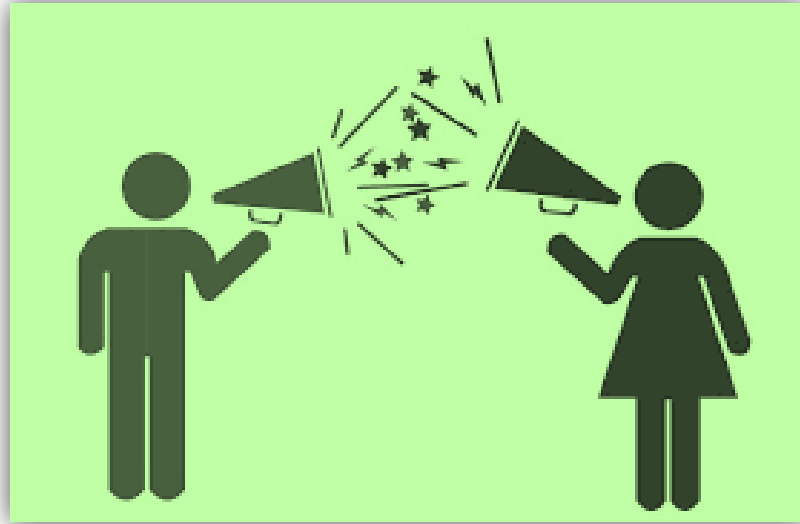
Reporting



RECOMMENDATIONS ALONG THE COLLABORATION LIFECYCLE



DEVELOP A PRACTICAL STRATEGY



DEFINE TERMINOLOGY AND EXPECTATIONS



DEVELOP A PRACTICAL STRATEGY – *DEFINE TERMINOLOGY AND EXPECTATIONS*



HOLD ALL STAKEHOLDERS ACCOUNTABLE FOR ACHIEVING THE STRATEGY

DISINCENTIVES

- Distraction from interest in activities which are not of interest to the private sector but may be important for nutrition goal
- Loss of legitimacy with key constituencies and funders due to perceived influence by commercial interests



HOLD ALL STAKEHOLDERS ACCOUNTABLE FOR ACHIEVING THE STRATEGY



PUBLIC-PRIVATE SECTOR COLLABORATION

- Recognize and address **language barriers** to develop a practice strategy
- Identify **joint opportunities of value**
- Build trust to hold all **stakeholders** accountable for achieving the strategy



Agriculture-Nutrition Resources at spring-nutrition.org



SUPPORTING COUNTRY-LED PROGRAMS

PREVENTING ANEMIA

CATALYZING SOCIAL AND BEHAVIOR CHANGE

LINKING AGRICULTURE AND NUTRITION

STRENGTHENING SYSTEMS FOR NUTRITION

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Thank you!



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