Operationalizing Multi-Sectoral Collaboration Strategies for Improved Nutrition
Approaches to link the nutrition and private sectors

Samantha Clark, Food Security and Nutrition Specialist, SPRING/JSI
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PRESENTATION OUTLINE

1) Importance of collaboration for nutrition
2) Brief overview on SPRING’s work
3) How SPRING’s recommendations relate to public-private partnerships
4) Q&A
WHY MULTISECTORAL COLLABORATION?

- reduce costs
- avoid duplication
- achieve better results
- capitalize on combined strengths
- generate knowledge
- learn from others
- create synergies
- leverage resources
- increase impact
- prevent inefficiencies
- see your place in a larger system
- more creativity
- clarify roles
- prevent redundancies
- save money
- build on others' knowledge
SPRING’S WORK IN COORDINATION AND COLLABORATION FOR NUTRITION

Three Feed the Future Countries:

- Assisting USAID to strengthen their efforts to support collaboration
- Looking at how collaboration to improve nutrition has been put into practice
- Report takes lessons learned from the three countries and proposes suggestions on making multi-sectoral collaboration feasible
RECOMMENDATIONS ALONG THE COLLABORATION LIFECYCLE

- Leadership
- Strategy
- Communication
- Accountability
- Documentation
- Reporting
RECOMMENDATIONS ALONG THE COLLABORATION LIFECYCLE

1. Prioritize collaboration to address nutrition
2. Develop a practical strategy
3. Communicate the strategy’s goals and expectations at all levels
4. Hold all stakeholders accountable for achieving the strategy
5. Share learnings and adjust during implementation
6. Report on collaboration efforts
DEVELOP A PRACTICAL STRATEGY

DEFINE TERMINOLOGY AND EXPECTATIONS
DEVELOP A PRACTICAL STRATEGY –
DEFINE TERMINOLOGY AND EXPECTATIONS

POPULATION HEALTH

- Patients served
- Access & quality of health services as well as education, the environment, and other socioeconomic factors
HOLD ALL STAKEHOLDERS ACCOUNTABLE FOR ACHIEVING THE STRATEGY

DISINCENTIVES

• Distraction from interest in activities which are not of interest to the private sector but may be important for nutrition goal

• Loss of legitimacy with key constituencies and funders due to perceived influence by commercial interests
HOLD ALL STAKEHOLDERS ACCOUNTABLE FOR ACHIEVING THE STRATEGY

TRUST

• Shared purpose
• Time to foster personal relationships
• Mutually beneficial

JOINT OPPORTUNITIES OF VALUE

• Sustained demand &
• Improved nutrition and increased capacity at the local levels
PUBLIC-PRIVATE SECTOR COLLABORATION

• Recognize and address language barriers to develop a practice strategy
• Identify joint opportunities of value
• Build trust to hold all stakeholders accountable for achieving the strategy
Agriculture-Nutrition Resources at spring-nutrition.org

The SPRING website houses over 900 nutrition resources from SPRING and elsewhere. Quickly search for technical briefs, guidance, tools, videos, and more.

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